



WATER and
ENERGY
for FOOD

MENA Regional Innovation Hub

Call for Innovations

Application period:

October 14 - November 25, 2021

www.we4f.org/mena



About the WE4F MENA Regional Innovation Hub

The MENA Regional Innovation Hub (MENA RIH) supports innovative companies and organizations that work in the Middle East & North Africa and produce more food while using less water and energy. Together with investors and partners, the MENA RIH works to scale mid-to-later stage enterprises that have an environmental and social impact in the water-energy-food nexus.

Through WE4F, innovators from the MENA region can access financial support totalling up to US \$1 million, technical support, and investment matching necessary to make food production and farming more sustainable, productive, and bountiful.

Eligibility requirements

The MENA RIH supports innovators from Algeria, Egypt, Iraq, Jordan, Lebanon, Morocco, Palestinian Territories, Sudan, Tunisia, and Yemen. These could be water-food, energy-food, or water-energy-food innovators who have a registered company, a non-governmental organization (NGO), or an educational institute with a product or a solution with high potential to scale, a valid business model, running production, an existing customer base, and recurring sales. Supported innovations must fulfill strict environmental, social, and governance (ESG) criteria, have positive effects on the environment, strive for gender equality and inclusion, and ensure access to food for all.

Business and organizational requirements

- Mid- to later-stage enterprises
- Recurring sales
- Valid technology/service and proven business model
- High potential to scale customer base from several thousands to hundreds of thousands people

Impact requirements

- Produce more food with less energy and/or water
- Better access for poor, youth, and women to products and employment
- Positive effect on climate, environment, and ecosystem

About the Call for Innovations

The MENA Regional Innovation Hub will accept applications during the following period:

October 14 - November 25, 2021 (deadline for submissions: 5pm CET)

All information can be found at: <http://we4f.org/mena> and <http://we4f.org/apply-mena>. Informational webinars will be held on October 14, October 27 and November 4. Questions concerning the Call must be submitted by November 1 via email.

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